

# T-Mobile and Seattle Mariners Team Up to Present

## T-Mobile Park

*New 25-year hometown partnership to bring all-new Un-carrier experiences and perks to Seattle baseball fans*

- **What's the news:** The Seattle Mariners are getting a new partner at the ballpark...the hometown field will be known as T-Mobile Park in January 2019 through December 2043.
- **Why it matters:** This partnership lays the foundation for the next chapter for Seattle Mariners baseball, complete with an unmatched ballpark experience for fans.
- **Who it's for:** The undeniably loyal Seattle community and Mariners fanbase.

Bellevue and Seattle, Washington — December 19, 2018 — The Seattle Mariners and T-Mobile (NASDAQ: TMUS) today announced that the home field of the Mariners will be known as **T-Mobile Park** for the next 25 years. This partnership, subject to approval by the Washington State Major League Baseball Stadium Public Facilities District (PFD), allows the Un-carrier to provide Seattle Mariners fans with unprecedented benefits, backed by all-new energy to pump up the hometown for seasons to come.

“The Un-carrier is always shaking things up for the better, and this time we’re going BIG with the Seattle Mariners for all their fans,” said John Legere, T-Mobile CEO. “T-Mobile Park isn’t just some corporate-branded sponsorship to us...this is about supporting the community and our hometown Mariners in building a World Series-caliber team!”

“T-Mobile has a deep commitment to this community, a passion for customer service and a well-earned reputation as a leader in innovation. These are the qualities that make T-Mobile the right partner to name this iconic ballpark,” said John Stanton, Seattle Mariners Chairman and Managing Partner.

T-Mobile takes pride in being a company that puts customer experience at the forefront of all it does. And now in partnership with the Seattle Mariners, the Un-carrier is going all-in for not only its customers, but for every dedicated fan of the hometown team!

All fans can get early access to the ballpark on game days via the T-Mobile ‘Pen. This popular gathering place for fans spans from the bullpens behind Left Field to Center Field. Opening 30 minutes before all other gates, the T-Mobile ‘Pen gives fans the chance to watch Mariners batting practice and pitcher warm ups. And with this partnership, T-Mobile ‘Pen will now feature a variety of new perks including surprise giveaways and a live DJ on select game days, to go with the destination food and beverage offerings.

The Un-carrier will also hook up Mariners fans with surprise seat upgrades, and free stuff at Tuesday games as it brings [T-Mobile Tuesdays](#) to the ballpark! And, in addition to already enjoying the [fastest wireless network in Seattle](#), T-Mobile customers will get some extra perks including fast-track entry, discounted tickets and exclusive offers on merch.

The Mariners recently finalized a new 25-year lease with the PFD, the public development authority that owns the ballpark. The agreement obligates the Mariners to pay a minimum of \$600 million for ballpark maintenance, operations, capital upgrades and fan improvements over the next 25 years.

Mariners President and CEO Kevin Mather said, “Fans have come to expect a great experience at this ballpark and we have made a commitment to invest substantial Club revenues over the next 25-years to

make sure that continues. This partnership with T-Mobile will help us meet that obligation so that fans will have a first-class experience at T-Mobile Park for decades to come.”

At the end of the new lease agreement, the total investment of Mariners revenues into the publicly owned ballpark since 1999 will add up to over \$1 billion.

The process of incorporating the T-Mobile branding assets throughout the ballpark will take place over the coming months. Much of it is expected to be completed by Opening Day on March 28, 2019, when the Mariners meet the Boston Red Sox.

You can see renderings of T-Mobile Park on the [T-Mobile Newsroom](#).



About T-Mobile US, Inc.

As America's Un-carrier, T-Mobile US, Inc. (NASDAQ: TMUS) is redefining the way consumers and businesses buy wireless services through leading product and service innovation. Our advanced nationwide 4G LTE network delivers outstanding wireless experiences to 77.2 million customers who are unwilling to compromise on quality and value. Based in Bellevue, Washington, T-Mobile US provides services through its subsidiaries and operates its flagship brands, T-Mobile and Metro by T-Mobile. For more information, please visit <http://www.t-mobile.com>.